

Sponsorship Package



VETERAN & FIRST RESPONDERS FEST **37TH ANNUAL MOTHERS' DAY BLUES FEST**

MAY 2024

Hattiesberg MS

11th

11 am - 9 pm

12th

3 pm - 9 pm

SPONSORSHIP PACKAGE

**Fans of America Foundation, Bracey Entertainment Network and JTR Productions
Present:**

**Military & First Responders Fest
and
The 37th Annual Mother's Day Blues Fest
May 11 – 12, 2024
Hattiesburg Mississippi**

Event Overview:

Saturday, May 11, 2024 (Vet Fest), promises a day filled with adrenaline-pumping competitions, delicious culinary delights, music across the genres, and family-friendly fun. With an expected 12,000 there is something for everyone. This is an occasion that brings the community together for a memorable experience while supporting vital causes. Join us and be a part of this incredible day of celebration and giving back.

Sunday, May 12, 2024 (Blues Fest), is the 37th annual Mothers' Day Blues Festival, proudly presented by JTR Productions, Inc. Anticipating an enthusiastic audience of 15,000, and featuring an impressive lineup of 11 Southern and Blues artists, this festival promises to be another soul-stirring celebration in honor of the remarkable mothers of Mississippi and their families

Join the Heartbeat of Our Community

Fans of America Foundation, Bracey Entertainment Network and JTR Productions proudly announce an extraordinary collaboration, brought to life with the invaluable support of the Fans of America Foundation and the 3D Center of Excellence. We stand united in our commitment to supporting Veterans and First Responders, the heroes who have dedicated their lives to safeguarding our freedoms and well-being.

A Unique Musical Fundraising Extravaganza

Prepare to be swept away by the sounds of generosity and celebration! Our 2-day event, a musical fundraising extravaganza, promises to deliver an unforgettable experience that will resonate with the hearts of all who attend.

Bringing the Community Together

At its core, this 2-day event is about unity. It's about bringing our vibrant community together in a powerful display of solidarity and compassion. We believe that when we stand together, we can create real change and support vital causes that touch the lives of countless individuals.

Your Invitation to Make a Difference

We invite you to be a part of this momentous weekend, one filled with music, entertainment, thrilling competitions, and activities for all ages. Join us as we celebrate the spirit of giving back and paying tribute to those who have sacrificed so much.

What Awaits You:

- Musical Magic:** Immerse yourself in the mesmerizing melodies of national artists, whose talents will set the stage ablaze with their performances.
- Competition Fever:** Experience the thrill of fierce competition, from Military Branches and Division showdowns to lighthearted Family Games that promise fun for all ages.
- Culinary Delights:** Satisfy your taste buds with a wide array of delicious options from our Food Trucks and the chefs preparing the meals for the VIP tents, ensuring there's something to tantalize every palate.
- Heartwarming Honors:** Witness the crowning of our King and Queen, and join in special competitions like the hot dog eating contest, pie eating contest, and more.
- Family-Friendly Fun:** Let the children's laughter fill the air as they enjoy the Kids' Zone with bounce houses, face painting, games, clowns, and special events designed just for them.
- Blues Festival** – a day filled with 11 southern and blues artists from across the nation, providing soul-stirring music for a full day.

Your Opportunity to Shine:

By becoming a sponsor, you not only align your brand with a momentous community event but also take an active role in making a real difference in the lives of Veterans and First Responders. Your sponsorship directly supports these noble causes and ensures that their dedication and sacrifice are honored and celebrated.

Join us as we harmonize the heartbeat of our community, creating a symphony of hope, unity, and generosity. Together, we can make a profound impact and leave an indelible mark on the lives of those who have served and protected us. Don't miss your chance to be part of this remarkable event and write a powerful chapter of giving back in our community's story.

About the Beneficiaries:

1. Fans of America Foundation (FOAF):

A Noble Mission: The Fans of America Foundation (FOAF) is a distinguished 501(c)(3) non-profit organization with a noble mission — to make a tangible difference in the lives of homeless veterans nationwide. FOAF is committed to ensuring that these brave individuals, who have served our country with honor and dedication, receive the benefits and care they truly deserve.

-Supporting Our Heroes: FOAF's tireless efforts are focused on providing essential resources, shelter, healthcare, and support to homeless veterans, empowering them to rebuild their lives with dignity and purpose. By sponsoring our event, you directly contribute to this life-changing mission and honor the sacrifices made by our veterans.

2. 3D Center of Excellence:

Cutting-Edge Training and Technology: The 3D Center of Excellence is a premier training and technology company that specializes in offering cutting-edge training programs and job opportunities in the exciting world of 3D technologies. This innovative organization is dedicated to providing our nation's veterans with the skills and opportunities needed to thrive in the 3D industry. By sponsoring our event, you support the creation of meaningful job opportunities and the training of veterans in high-demand, future-oriented fields, fostering their successful transition to civilian life.

3. First Responders:

Essential Heroes: First responders are the backbone of our society, tirelessly dedicating themselves to our safety and well-being in times of crisis and everyday emergencies. Their commitment to service and protection is unparalleled.

Your sponsorship expresses your recognition and gratitude for the selfless service of first responders and helps us honor their dedication and contribution to our communities while ensuring they receive the support and recognition they rightfully deserve.

Partnering with our event not only aligns your brand with these essential causes but also allows you to directly contribute to their success. Your sponsorship not only benefits your brand's image but also enables you to make a meaningful difference in the lives of veterans and first responders. Join us in our mission to support these honorable organizations and recognize the dedication of our heroes.

Event Highlights (Saturday, May 11, 2024) 11am-9pm:

1. Military Branches and Division Competitions:

Thrilling Showdowns: Witness the fierce competition as our nation's finest go head-to-head in Military Branches and Division Competitions. From Army vs. Marines to Navy vs. Air Force and Police vs. Firemen, these battles are not to be missed.

Championship Belts: Some competitions will have participants vying for prestigious championship belts, adding an extra layer of excitement and honor to the contests.

2. Family Games:

Fun for All Ages: The festival's Family Games are designed to bring smiles to faces of all ages. From classic games to new favorites, there's something for everyone to enjoy, making it the perfect day out for families.

3. Food Trucks:

Delicious Delights: Our Food Trucks will tantalize your taste buds with a wide variety of mouthwatering options. From savory to sweet, you'll find a delectable array of culinary delights to satisfy your cravings.

4. Live Music:

Get ready to be blown away by the exceptional talent lined up for the Saturday Vet Fest event. With a remarkable array of performers, including the mesmerizing sounds of Loose Ends and Surface, the soulful rhythms of the Darrin Morris Band, and the bluesy charm of TJ Hooker Taylor, the stage is set for an unforgettable musical journey. Prepare to be captivated by Chris Tellis's captivating performance. One Way featuring Al Hudson will take you on a funky ride, while Lady Love's enchanting vocals and Pricilla Price's show-stopping presence will leave you spellbound. Get ready to groove to the refreshing sounds of Nu Flavor, and don't forget to laugh your heart out with the hilarious Comedian Black Coffee. It's an event brimming with diverse talent, promising an extraordinary day of music, laughter, and heartfelt entertainment. Don't miss this once-in-a-lifetime experience at the Saturday Vet Fest!

5. Special Competitions:

King and Queen Competition: Watch as contestants vie for the title of King and Queen, showcasing their charm and charisma.

Epic Eating Contests: Test your stomach's limits in exciting eating contests, including hot dogs, pies, pizzas (with a vegan category for our plant-based enthusiasts), and more.

Skill Challenges: Hone your skills in various competitions, including horseshoes, cornhole, chess, potato sack races, arm wrestling, tug of war, and push-ups contests. It's all about friendly rivalry and camaraderie.

Karaoke Showdown: Belt out your favorite tunes in the Karaoke competition and show off your vocal prowess.

Auction Dating in the Park: Find romance and adventure in our unique Auction Dating event, where love could be just one bid away.

Marching Band Contest: Be captivated by the precision and musical talent of marching bands as they compete for top honors.

Musical Bands Contest: Experience the diversity of musical styles and genres as bands battle it out for the title of best musical act.

6. Kids' Zone:

Unlimited Fun: The Kids' Zone is a paradise of joy for children of all ages. From bounce houses and face painting to games, clowns, and special events, it's a place where imaginations soar and laughter fills the air. It's an unforgettable adventure for our youngest festival-goers.

Event Highlights for Sunday, May 12, 2024 3pm - 9pm:

Star-Studded Lineup of Southern and Blues Artists:

Get ready for a soulful extravaganza with our star-studded lineup of confirmed artists, including Pokey Bear, Focus, J'Wonn, Jay Morris, West Love, PC Band, JT Taylor, Lady Trucker, Lady Love®, Young Guy, and FPJ. These outstanding musicians are set to grace our stages and fill the

air with the sweet sounds of Southern and Blues. As a festival sponsor, you'll have the unique opportunity to align your brand with these chart-toppers, elevating your visibility, credibility, and community engagement. Join us in making this event an unparalleled celebration of music, unity, and goodwill.

Exclusive Car Raffle Sponsorship:

Want to make a lasting impact at our festival? Consider becoming the exclusive sponsor of our highly anticipated Car Raffle. This is your chance to shine as a company with a heart, offering festival-goers the opportunity to win a fantastic prize while supporting our vital causes. Your brand will be prominently featured in all raffle-related materials, from ticket stubs to event signage. By sponsoring the Car Raffle, you not only create a memorable experience for attendees but also showcase your commitment to making a difference in our community. Don't miss this chance to drive change and leave a lasting impression.

SPONSOR OPPORTUNITIES

Unlock Your Sponsorship Potential:

Discover a wealth of sponsorship opportunities for this extraordinary weekend of events. Delve into our comprehensive list of benefits to find the perfect match for your organization. We invite you to explore the many ways you can support our cause and gain valuable exposure.

Act Now: Secure your sponsorship today, as all sponsorship commitments must be received by January 30, 2024. Your contribution can be made through convenient PayPal Options to ensure your organization's prominent involvement in this remarkable event. Don't miss this chance to be a part of something truly special.

To secure sponsorship and to arrange payments, please reach out to
Al Bracey- 313-354-5549 braceyentertainmentnetworks@gmail.com
Nicole Comer- 313-576-7995 ladylove@ladylovesmusic.com

Please reach out to the following for any questions:

Contact for weekend

Al Bracey- 313-354-5549 braceyentertainmentnetworks@gmail.com

Pat Corea - pcorea.foa@gmail.com

Nicole Comer- ladylove@ladylovesmusic.com

PLATINUM SPONSOR - \$40,000.00.

Becoming our Platinum Sponsor, you not only align your brand with a remarkable cause but also ensure a level of exposure, prestige, and access that will set your company apart. Your generous contribution will have a profound impact on the lives of veterans, first responders, and the community as a whole, making this sponsorship an investment that truly matters. Don't miss this opportunity to make a lasting impression while giving back to those who serve our nation.

Exclusive Benefits:

- VIP Privileges:** Enjoy the ultimate festival experience with VIP tickets, providing exclusive access to backstage areas, artist meet-and-greets, and premium seating for the performances.
 - 10 VIP tickets for Saturday
 - 10 VIP tickets for Sunday

- Event Tickets:** Receive regular event tickets, allowing you to invite key clients, partners, or employees to experience the festival's excitement firsthand.
 - 10 event tickets for Saturday
 - 10 event tickets for Sunday

- Mega Screen Domination:** Your brand's LOGO AND BRANDING will take center stage on the festival's MEGA SCREENS during all Saturday and Sunday performances, ensuring maximum visibility to the thousands of attendees.

- Prominent On-Stage Presence:** Your company will have the unique opportunity to have a representative speak directly to attendees once each day (Saturday and Sunday) from the festival's main stage. This invaluable platform allows you to convey your brand's message and mission directly to two captivated audience.

- Comprehensive Promotion:** Your company will benefit from extensive promotion across multiple platforms, including:
 - **TV and Radio:** Gain exposure through television and radio advertising, further solidifying your brand's presence in the local and regional media landscape.
 - **Social Media Impact:** Leverage our strong social media presence to reach a vast online audience, with dedicated posts, stories, and mentions showcasing your commitment to the event and its causes.

- Branding Across the Venue:** Your brand will be prominently featured on banners, marquis, and signage throughout the festival grounds, reinforcing your association with this exceptional event.

- Printed Collateral:** Your company's logo will adorn event programs and flyers, distributed to all attendees, serving as a lasting reminder of your generous support.

GOLD SPONSOR - \$30,000.00.

Exclusive Benefits:

Becoming a Gold Sponsor not only positions your brand as a prominent supporter of important causes but also grants you exceptional exposure, prestige, and access that will set your company apart. Your investment will leave a lasting impact on the lives of veterans, first responders, and the community as a whole, making this sponsorship a meaningful and worthwhile commitment. Don't miss the opportunity to make a memorable impression while giving back to those who serve our nation and community.

- VIP Experience:** Elevate your festival experience with 8 VIP tickets, ensuring that you and your guests enjoy exclusive privileges including backstage access, premium seating, and the chance to interact with the festival's talented performers.
 - 8 VIP tickets for Saturday
 - 8 VIP tickets for Sunday

- Event Tickets:** Receive an impressive allocation of 14 regular event tickets, granting you the opportunity to extend invitations to key stakeholders, clients, or dedicated employees who will savor the festival's vibrant atmosphere.
 - 7 event tickets for Saturday
 - 7 event tickets for Sunday

- Mega Screen Recognition:**
 - Your company's **LOGO AND BRANDING** will take center stage on the festival's **MEGA SCREENS** during all the electrifying performances, placing your brand in the spotlight and giving it the attention, it deserves.

- Prominent On-Stage Presence:** Capitalize on your brand's presence by having a representative address the festival attendees once a day from the festival's main stage. This unique opportunity allows you to communicate your brand's values and message directly to a captivated audience.

- Comprehensive Promotion:** Your company will benefit from extensive promotion across multiple platforms, including:
 - **TV and Radio:** Gain exposure through television and radio advertising, further solidifying your brand's presence in the local and regional media landscape.
 - **Social Media Impact:** Leverage our strong social media presence to reach a vast online audience, with dedicated posts, stories, and mentions showcasing your commitment to the event and its causes.

- Branding Across the Venue:** Your brand will be prominently featured on banners, marquis, and signage throughout the festival grounds, reinforcing your association with this exceptional event.

- Printed Collateral: Your company's logo will adorn event programs and flyers, distributed to all attendees, serving as a lasting reminder of your generous support.

SILVER SPONSOR - \$20,000.00.

Becoming a Silver Sponsor, you not only align your brand with noble causes but also gain valuable exposure, recognition, and engagement opportunities. Your sponsorship investment will make a meaningful impact on veterans, first responders, and the community at large. Don't miss this opportunity to showcase your brand's commitment to making a difference while enjoying an enriching festival experience.

Exclusive Benefits

- VIP Experience: Elevate your experience with VIP tickets that provide exclusive backstage access, premium seating, and the opportunity to mingle with the festival's talented performers.
 - 5 VIP tickets for Saturday
 - 5 VIP tickets for Sunday
- Event Tickets: Your Sponsorship includes regular event tickets, allowing you to invite your esteemed clients, valued partners, or dedicated employees to partake in the festivities.
 - 5 event tickets for Saturday
 - 5 event tickets for Sunday
- Mega Screen Recognition:
 - Your company's LOGO AND BRANDING will take center stage on the festival's MEGA SCREENS during all the electrifying performances, placing your brand in the spotlight and giving it the attention, it deserves.
- Prominent On-Stage Presence: Capitalize on your brand's presence by having a representative address the festival attendees once a day from the festival's main stage. This unique opportunity allows you to communicate your brand's values and message directly to a captivated audience.
- Comprehensive Promotion: Your company will benefit from extensive promotion across multiple platforms, including:
 - TV and Radio: Gain exposure through television and radio advertising, further solidifying your brand's presence in the local and regional media landscape.
 - Social Media Impact: Leverage our strong social media presence to reach a vast online audience, with dedicated posts, stories, and mentions showcasing your commitment to the event and its causes.

- Branding Across the Venue: Your brand will be prominently featured on banners, marquis, and signage throughout the festival grounds, reinforcing your association with this exceptional event.
- Printed Collateral: Your company's logo will be featured on select on-site banners and signage, reinforcing your association with this exceptional event and showcasing your dedication to making a difference.

BRONZE SPONSOR - \$15,000.00

Becoming a Bronze Sponsor ensures that your brand enjoys significant exposure, recognition, and engagement opportunities while supporting noble causes. Your sponsorship investment will have a meaningful impact on veterans, first responders, and the broader community. Don't miss the chance to demonstrate your brand's commitment to making a difference while immersing yourself in an exciting festival experience.

Exclusive Benefits:

- VIP Experience: Elevate your experience with VIP tickets that provide exclusive backstage access, premium seating, and the opportunity to mingle with the festival's talented performers.
 - 4 VIP tickets for Saturday
 - 4 VIP tickets for Sunday
- Event Tickets: Your Sponsorship includes regular event tickets, allowing you to invite your esteemed clients, valued partners, or dedicated employees to partake in the festivities.
 - 2 event tickets for Saturday
 - 2 event tickets for Sunday
- Mega Screen Recognition:
 - Your company's LOGO AND BRANDING will take center stage on the festival's MEGA SCREENS during all the electrifying performances, placing your brand in the spotlight and giving it the attention, it deserves.
- Prominent On-Stage Presence: Capitalize on your brand's presence by having a representative address the festival attendees once a day from the festival's main stage. This unique opportunity allows you to communicate your brand's values and message directly to a captivated audience.
- Comprehensive Promotion: Your company will benefit from extensive promotion across multiple platforms, including:
 - TV and Radio: Gain exposure through television and radio advertising, further solidifying your brand's presence in the local and regional media landscape.

- Social Media Impact: Leverage our strong social media presence to reach a vast online audience, with dedicated posts, stories, and mentions showcasing your commitment to the event and its causes.
- Branding Across the Venue: Your brand will be prominently featured on banners, marquis, and signage throughout the festival grounds, reinforcing your association with this exceptional event.
- Printed Collateral: Your company's logo will be featured on select on-site banners and signage, reinforcing your association with this exceptional event and showcasing your dedication to making a difference.

ENTERTAINMENT SPONSOR - \$10,000.00

Becoming an Entertainment Sponsor, you not only gain access to extraordinary festival experiences but also enjoy substantial exposure, recognition, and engagement opportunities. Your sponsorship investment directly supports veterans, first responders, and the broader community. Don't miss this chance to spotlight your brand's dedication to making a difference while immersing yourself in the festival's enchanting entertainment.

Exclusive Benefits:

- VIP Experience: Elevate your experience with VIP tickets that provide exclusive backstage access, premium seating, and the opportunity to mingle with the festival's talented performers.
 - 4 VIP tickets for Saturday
 - 4 VIP tickets for Sunday
- Mega Screen Recognition:
 - Your company's LOGO AND BRANDING will take center stage on the festival's MEGA SCREENS during all the electrifying performance of one of the entertainers, placing your brand in the spotlight and giving it the attention, it deserves.
- Entertainment Meet & Greet.
 - Immerse yourself in the magic of the festival by arranging a private meet and greet with the star entertainers. This once in a lifetime opportunity allows you and your VIP guests to connect with the talented artists and create unforgettable memories.
- Comprehensive Promotion: Your company will benefit from extensive promotion across multiple platforms, including:
 - TV and Radio: Gain exposure through television and radio advertising, further solidifying your brand's presence in the local and regional media landscape.

- Social Media Impact: Leverage our strong social media presence to reach a vast online audience, with dedicated posts, stories, and mentions showcasing your commitment to the event and its causes.
- Branding Across the Venue: Your brand will be prominently featured on banners, marquis, and signage throughout the festival grounds, reinforcing your association with this exceptional event.
- Printed Collateral: Your company's logo will be featured on select on-site banners and signage, reinforcing your association with this exceptional event and showcasing your dedication to making a difference.

VIP TENT SPONSOR - \$8,000.00

Becoming a VIP Tent Sponsor, you elevate your brand to a new level of prestige and prominence. Your sponsorship not only offers you and your guests an unparalleled festival experience but also supports veterans, first responders, and the community. Don't miss this chance to showcase your brand's commitment to making a difference while enjoying the ultimate VIP festival experience.

Exclusive Benefits:

- VIP Experience: Elevate your experience with VIP tickets that provide exclusive backstage access, premium seating, and the opportunity to mingle with the festival's talented performers.
 - 2 VIP tickets for Saturday
 - 2 VIP tickets for Sunday
- Comprehensive Promotion: Your company will benefit from extensive promotion across multiple platforms, including:
 - TV and Radio: Gain exposure through television and radio advertising, further solidifying your brand's presence in the local and regional media landscape.
 - Social Media Impact: Leverage our strong social media presence to reach a vast online audience, with dedicated posts, stories, and mentions showcasing your commitment to the event and its causes.
- Branding Across the Venue:
 - : Gain the attention your brand deserves with exclusive EVENT SIGNAGE that boldly highlights your role as the VIP Tent Sponsor. Festival-goers will readily identify your brand as a key partner
 - Your brand will be prominently featured on banners, marquis, and signage throughout the festival grounds, reinforcing your association with this exceptional event.

- Printed Collateral: Your company's logo will be featured on select on-site banners and signage, reinforcing your association with this exceptional event and showcasing your dedication to making a difference.
- Unique Opportunity
 - As the Tent Sponsor, you will have the exclusive privilege of hosting guests and partners in a lavish VIP hospitality area. Create an unforgettable and sophisticated experience for your attendees.

CATERING SPONSOR - \$11,000.00.

By becoming a Catering Sponsor, you not only delight festival attendees with an exceptional culinary experience but also gain significant exposure, recognition, and engagement opportunities. Your sponsorship investment directly supports veterans, first responders, and the community, making this an impactful and rewarding commitment. Don't miss this opportunity to showcase your brand's commitment to making a difference while tantalizing taste buds at the festival.

Exclusive Benefits:

- VIP Experience: Elevate your experience with VIP tickets that provide exclusive backstage access, premium seating, and the opportunity to mingle with the festival's talented performers.*
 - *2 VIP tickets for Saturday*
 - *2 VIP tickets for Sunday*
- Comprehensive Promotion: Your company will benefit from extensive promotion across multiple platforms, including:
 - TV and Radio: Gain exposure through television and radio advertising, further solidifying your brand's presence in the local and regional media landscape.
 - Social Media Impact: Leverage our strong social media presence to reach a vast online audience, with dedicated posts, stories, and mentions showcasing your commitment to the event and its causes.
- Branding Across the Venue:
 - *Gain the attention your brand deserves with exclusive EVENT SIGNAGE that boldly highlights your role as a Caterer Sponsor. Festival-goers will readily identify your brand as a key partner*
 - Your brand will be prominently featured on banners, marquis, and signage throughout the festival grounds, reinforcing your association with this exceptional event.

- Printed Collateral: Your company's logo will *be featured on select on-site banners and signage, reinforcing your association with this exceptional event and showcasing your dedication to making a difference.*
- Unique Opportunity
 - Demand attention with exclusive EVENT SIGNAGE that underscores your role as the Catering Sponsor. Festival-goers will instantly recognize your brand as a valued partner in creating a memorable dining experience.

EATING CONTESTS SPONSOR - \$5,000.00.

Becoming an Eating Contests Sponsor, you not only add a flavorful twist to the festival but also enjoy significant exposure, recognition, and opportunities for engagement. Your sponsorship directly supports veterans, first responders, and the community, making this a fulfilling and entertaining commitment. Don't miss this chance to showcase your brand's commitment to making a difference while indulging in the excitement of eating contests at the festival.

Exclusive Benefits:

- Event Tickets: Your Sponsorship includes regular event tickets, allowing you to invite your esteemed clients, valued partners, or dedicated employees to partake in the festivities.
 - 4 event tickets for Saturday
 - 4 event tickets for Sunday
- Comprehensive Promotion: Your company will benefit from extensive promotion across multiple platforms, including:
 - TV and Radio: Gain exposure through television and radio advertising, further solidifying your brand's presence in the local and regional media landscape.
 - Social Media Impact: Leverage our strong social media presence to reach a vast online audience, with dedicated posts, stories, and mentions showcasing your commitment to the event and its causes.
- Branding Across the Venue:
 - Gain the attention your brand deserves with exclusive EVENT SIGNAGE that boldly highlights your role as a Caterer Sponsor. Festival-goers will readily identify your brand as a key partner
 - Your brand will be prominently featured on banners, marquis, and signage throughout the festival grounds, reinforcing your association with this exceptional event.
- Printed Collateral: Your company's logo will be featured on select on-site banners and signage, reinforcing your association with this exceptional event and showcasing your dedication to making a difference.

- Exclusive EVENT SIGNAGE: Command attention with exclusive EVENT SIGNAGE that emphasizes your role as the Eating Contests Sponsor. Festival-goers will instantly recognize your brand as a valued partner in these exciting competitions.
- interactive Sponsorship: Engage directly with festival-goers by creating branded activities or displays related to the eating contests. This allows you to connect with attendees and create memorable brand experiences.
- Contest Integration: Your brand will be seamlessly integrated into the eating contests, ensuring that participants and spectators associate your company with these exciting and fun-filled competitions.

KING & QUEEN SPONSOR - \$4,000.00

Becoming a King & Queen Sponsor, you not only add a touch of royal elegance to the festival but also enjoy significant exposure, recognition, and opportunities for engagement. Your sponsorship directly supports veterans, first responders, and the community, making this a noble and entertaining commitment. Don't miss this chance to showcase your brand's commitment to making a difference while reveling in the regal festivities at the festival.

Exclusive Benefits:

- Event Tickets: Your King & Queen Sponsorship includes regular event tickets, allowing you to invite your esteemed clients, valued partners, or dedicated employees to partake in the festivities.
 - 4 event tickets for Saturday
 - 4 event tickets for Sunday
- Comprehensive Promotion: Your company will benefit from extensive promotion across multiple platforms, including:
 - Social Media Impact: Your brand will be prominently featured on our social media platforms. Through dedicated posts, stories, and mentions, your sponsorship will be shared with a wide and engaged online audience. This highlights your brand's commitment to the event and its noble causes.
- Branding Across the Venue:
 - Gain the attention your brand deserves with exclusive EVENT SIGNAGE that boldly highlights your role as a Caterer Sponsor. Festival-goers will readily identify your brand as a key partner
 - Your brand will be prominently featured on banners, marquis, and signage throughout the festival grounds, reinforcing your association with this exceptional event.

- Printed Collateral: Your company's logo will be featured on select on-site banners and signage, reinforcing your association with this exceptional event and showcasing your dedication to making a difference.
- Exclusive EVENT SIGNAGE: Command attention with exclusive EVENT SIGNAGE that underscores your role as the King & Queen Sponsor. Festival-goers will instantly recognize your brand as a valued partner in celebrating festival royalty.

COMPETITION GAMES SPONSOR - \$2,000.00

By becoming a Competitions Games Sponsor, you contribute to the festive spirit of the festival while enjoying brand exposure and recognition. Your sponsorship directly supports veterans, first responders, and the community, making this a heartwarming and entertaining commitment. Don't miss this chance to showcase your brand's commitment to making a difference while joining in the spirit of friendly competition at the festival.

Exclusive Benefits:

- Event Tickets: Your Competition Games Sponsorship includes regular event tickets, allowing you to invite your esteemed clients, valued partners, or dedicated employees to partake in the festivities.
 - 4 event tickets for Saturday
 - 4 event tickets for Sunday
- Comprehensive Promotion: Your company will benefit from extensive promotion across multiple platforms, including:
 - Social Media Impact: Your brand will be prominently featured on our social media platforms. Through dedicated posts, stories, and mentions, your sponsorship will be shared with a wide and engaged online audience. This highlights your brand's commitment to the event and its noble causes.
- On-Site Branding: Your brand will enjoy visibility through placement on banners, marquees, and signage at the festival venue. Your logo will become an integral part of the festival's visual identity.
- Printed Collateral: Your company's logo will grace event programs and flyers distributed to all attendees, serving as a tangible reminder of your generous support and dedication to veterans, first responders, and the community.
- Exclusive EVENT SIGNAGE: Demand attention with exclusive EVENT SIGNAGE that underscores your role as the Competitions Games Sponsor. Festival-goers will instantly recognize your brand as a valued partner in the spirit of friendly competition.

- Games Sponsor Distinction:** As a Games Sponsor, your brand's commitment to the festival's atmosphere of fun and camaraderie will be acknowledged and celebrated. You will be recognized as an essential contributor to the event's success.
- Interactive Engagement:** Showcase your brand through interactive activities or displays related to the games and competitions, allowing you to connect directly with festival-goers and create memorable brand experiences.

STAFF UNIFORM/SHIRT SPONSOR - \$3,000.00 (2 available)

By becoming a Staff Uniform/Shirt Sponsor, you not only contribute to the festival's polished and professional appearance but also enjoy significant exposure, recognition, and opportunities for engagement. Your sponsorship directly supports veterans, first responders, and the community, making this a meaningful and brand-enhancing commitment. Don't miss this chance to showcase your brand's commitment to making a difference while dressing the festival staff in your brand's colors.

Exclusive Benefits:

- VIP Experience:** Elevate your experience with VIP tickets that provide exclusive backstage access, premium seating, and the opportunity to mingle with the festival's talented performers.
 - 4 VIP tickets for Saturday
 - 4 VIP tickets for Sunday
- Event Tickets:** Your Sponsorship includes regular event tickets, allowing you to invite your esteemed clients, valued partners, or dedicated employees to partake in the festivities.
 - 2 event tickets for Saturday
 - 2 event tickets for Sunday
- Logo on Sleeve:** Your brand's logo will be prominently displayed on the sleeves of the festival staff's uniforms or shirts. This eye-catching placement ensures that your logo is seen by all festival-goers and becomes an integral part of the festival's visual identity.
- Comprehensive Promotion:** Your company will benefit from extensive promotion across multiple platforms, including:
 - **Social Media Impact:** Your brand will be prominently featured on our social media platforms. Through dedicated posts, stories, and mentions, your sponsorship will be shared with a wide and engaged online audience. This highlights your brand's commitment to the event and its noble causes.

- Printed Collateral: Your company's logo will grace event programs and flyers distributed to all attendees, serving as a lasting reminder of your generous support and commitment to veterans, first responders, and the community.

MEDIA TENT SPONSOR - \$5,000.00

By becoming a Media Tent Sponsor, you not only elevate your brand's media presence but also enjoy VIP treatment and contribute to the festival's media excellence. Your sponsorship directly supports veterans, first responders, and the community, making this a valuable and impactful commitment. Don't miss this opportunity to showcase your brand's dedication to making a difference while enjoying VIP privileges at the festival.

Exclusive Benefits:

- VIP Experience: Elevate your experience with VIP tickets that provide exclusive backstage access, premium seating, and the opportunity to mingle with the festival's talented performers.
 - 2 VIP tickets for Saturday
 - 2 VIP tickets for Sunday
- Comprehensive Promotion: Your company will benefit from extensive promotion across multiple platforms, including:
 - Social Media Impact: Your brand will be prominently featured on our social media platforms. Through dedicated posts, stories, and mentions, your sponsorship will be shared with a wide and engaged online audience. This highlights your brand's commitment to the event and its noble causes.
- Printed Collateral: Your company's logo will grace event programs and flyers distributed to all attendees, serving as a lasting reminder of your generous support and commitment to veterans, first responders, and the community.
- Unique Opportunity
 - Demand attention with exclusive EVENT SIGNAGE that underscores your role as the Media Tent Sponsor. Festival-goers will instantly recognize your brand as a valued partner in creating a memorable dining experience.

KIDS ZONE SPONSOR - \$2,500.00

Becoming a Kids Zone Sponsor allows you to be a part of the festival's family-focused fun and entertainment while receiving recognition for your commitment to creating magical memories for children. Your sponsorship directly contributes to the festival's vibrant and inclusive

atmosphere, making this a heartwarming and community-centric commitment. Don't miss this opportunity to showcase your brand's dedication to family-friendly fun at the festival.

Exclusive Benefits:

- Event Tickets:** Your Sponsorship includes regular event tickets, allowing you to invite your esteemed clients, valued partners, or dedicated employees to partake in the festivities.
 - 4 event tickets for Saturday
 - 4 event tickets for Sunday

- Comprehensive Promotion:** Your company will benefit from extensive promotion across multiple platforms, including:
 - **Social Media Impact:** Your brand will be prominently featured on our social media platforms. Through dedicated posts, stories, and mentions, your sponsorship will be shared with a wide and engaged online audience. This highlights your brand's commitment to the event and its noble causes.

- On-Site Branding:** Your brand will enjoy visibility through placement on banners, marquees, and signage at the festival venue. Your logo will become an integral part of the festival's visual identity.

- Printed Collateral:** Your company's logo will grace event programs and flyers distributed to all attendees, serving as a tangible reminder of your generous support and dedication to veterans, first responders, and the community.

- Exclusive EVENT SIGNAGE:** Demand attention with exclusive EVENT SIGNAGE that underscores your role as the Kid's Zone Sponsor. Festival-goers will instantly notice your commitment to creating a magical experience for children and families.

- Kid's Zone Distinction:** As a Kid's Zone Sponsor, your brand's commitment to families will be acknowledged and celebrated. You will be recognized as an essential contributor to the event's success.

- Interactive Engagement:** Enhance the Kids Zone experience by organizing fun and engaging activities or displays that align with your brand's values and resonate with young festival-goers and their families.